Australian Government | acma Australian Communications and Media Authority

24 March 2026

[redacted]
Foxtel Group
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ACMA file reference: ACMA2026/168

Dear [redacted]

Annual Notification for the Subscription Video on Demand (SVOD) Service Kayo Sports

I am writing in relation to your 2 March 2026 annual notification form submitted on behalf of the Hubbl Pty Limited for the SVOD service Kayo Sports in accordance with section 121FZQ of the *Broadcasting Services Act 1992 (BSA)*.

In the annual notification, you supplied information regarding the purpose of the Kayo Sports service, including advice that the service's primary purpose is to provide audiovisual coverage of live sporting events. You indicated that, for the purposes of the program test under section 121FY(4) of the BSA, the number of programs on Kayo Sports that fall within the definition of 'eligible programs' (as defined in section 121FV) is merely incidental. On that basis, Hubbl Pty Limited considers that Kayo Sports does not meet the definition of a major SVOD service.

Following a review of the information provided, and having considered Kayo Sports' available catalogue of programs, I can confirm that the ACMA is satisfied that the Kayo Sports SVOD service, in its current form, does not meet the definition of a major SVOD service for the purposes of Part 8C of the BSA.

In the event that the information you have provided in relation to the Kayo Sports SVOD service changes during the reporting year, you are required under section 121FZR to notify the ACMA within 60 days of these changes using the SV02 form on the ACMA's website.

If you have any questions, please reach out to the team at svodauscontent@acma.gov.au.

Yours sincerely

[redacted]

[redacted]
Executive Manager, Content Safeguards Branch

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